

Position: Marketing Intern (Non-profit org volunteer)

Start Date: June 2021

End Date: August 2021

Applications for this position will be accepted until May 14, 2021

Founded more than 30 years ago, non-profit Heritage Pointe provides assisted living and memory care services to seniors. Welcoming to those of all faiths, Heritage Pointe is Orange County's only senior community rooted in Jewish traditions and values.

Heritage Pointe is offering a summer internship related to journalism, marketing, social media and public relations. We are looking for an individual to come on the campus part-time at least twice a week on weekdays, fitting within the hours of 10am-4pm. Schedule is flexible. Applicants with skills in, but not limited to writing, social media, YouTube and MS Office are prized. This is a non-paying, volunteer internship, and we will provide the intern with valuable experience in the fast-growing senior living industry, and get your summer projects published online.

Working with seniors and Residents on short interview projects, you will interview and tell their story, with an eye to feature the interesting people of Heritage Pointe. There are hundreds of amazing stories just waiting for you: doctors, lawyers, Holocaust survivors, scientists, poets, and more. After a year of Covid-19 crisis, this is a great time to learn from folks who truly have "seen it all".

This position can be used for college credits or community service credits.

This truly first-hand opportunity not only gets your stories published, but you'll learn how to be part of an organization's marketing team. Must be comfortable working in a fast-paced environment of passionate co-workers who want the best for Residents every single day. We're also going to offer you experience in:

- Sales & Marketing campaigns
- Mass eblast/email marketing
- Working with social media content
- Learning important industry software like Canva, Wordpress, etc.
- Photo and video editing

Ready to apply? Send a cover letter and resume to ResidentLove@heritagepointe.org. The cover letter is an easy opportunity for you to describe your career goals, tell us a fun personal or academic accomplishment, and to identify what type of internship experience you need.

Covid-19 Considerations: Your temperature will be taken every day you arrive on campus. Mask-wearing required unless notified otherwise. Hand-washing station and sanitizers available as well as encouraged regular hand-washing. Heritage Pointe is 100% Covid-free and staff/Residents were vaccinated earlier this year.